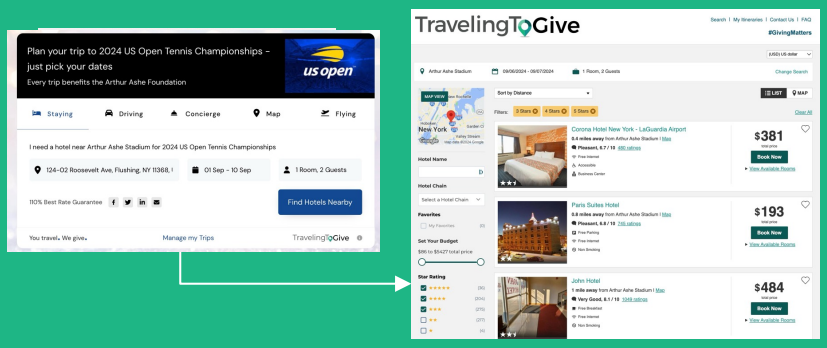
solutionz™
GIVE more. MAKE more.

Quick Start Guide

Make life easier for your attendees



We sponsor every one of your events with a donation to your charity of choice.

Giving back. Simply.

3 easy steps to effectively implement your **smart event tool**.

Not technical? No problem. It takes just a few minutes to customize your smart event tool and get it installed on your event landing page. Or we can host it on ours.

This smart trip technology lets your visitors easily check availability and book lodging nearby your event. It also gives them driving directions and optional car rental or air tickets. We also provide a way to put all of the event information in one place.

Here's the win:

TIME MATTERS

It's booking offered when they are deciding their plans. You and your staff save time from answering the question "where should I stay?". And the Trip Concierge gives attendees everything they need onsite – mobile ready!

PROXIMITY MATTERS

When the attendees arrive, the booked lodging is in close proximity, which saves time getting to the event, which is important for multi-day events.

GIVING MATTERS

We donate 10% of our revenue to your charity of choice. If you are a non-profit that goes up to 25% of our revenue as a direct donation to your 501c3.

BEFORE YOU GET STARTED

Placement matters.

The smart event tool can be hosted on our site or it can be easily installed on your event landing page.

We recommend adding to your EVENT page or better yet, adding a separate VISIT US page. This way you can easily link to it from email or social media.

Another place is anywhere that you currently have a map or driving directions to the event. Replace the current map with the smart map view of the tool.

If you have multiple locations for your event, you can have multiple tools, but you can only have one tool per page, so it is best to have a landing page for each location.

Determine your point person.

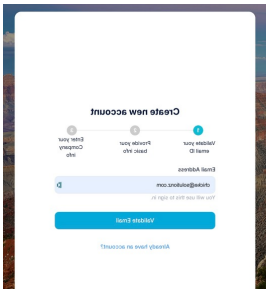
Implementing the smart event tool can be quickly done by any user that has rights of authorship on your website.

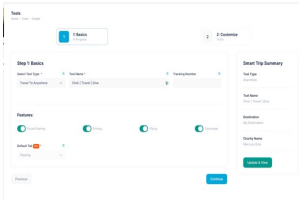
This might be you, your webmaster, ecommerce administrator or your marketing firm.

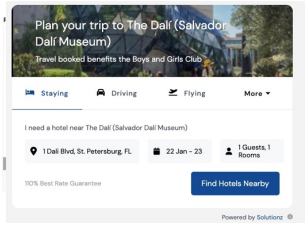
Then determine who is going to coordinate with your attendees to communicate that the tool is available for their use. Think about who normally gets the "where should I stay" call.

And if your organization uses Google Calendar, ask us about our Smart Trip Pin.

Register **Build** **Share**







1

Details you will need to Register

Gather address and the image you want to use in order to complete the building of your smart event tool. You can link the image to any other web page. Just grab the link. Decide on the marketing message for the header of the tool. Also, each individual tool can benefit a different charity, so you'll need the legal name of the 501c3.

2

Build it on our portal

Click on Get Started on TravellingtoGive.com. You will register and then fill out the simple questionnaire. It walks you through the steps using the details you have gathered. The toolkit creates a "snippet of code" or gives you the opportunity to host the tool on our site. Just click on Ready to Use on the Preview page once you are done configuring your tool.

3

Share the tool with your staff

If you are using the hosted version, bookmark the URL and share with your team. If you are installing it, open an HTML container or edit in Text Mode and paste the snippet of code. Save the page. You will see the widget rendered on your page. Either way, let your staff know about the new capabilities.

For more information, call 813-925-0789 ext 1

TravelingToGive