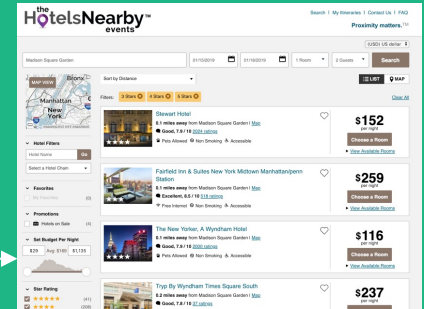
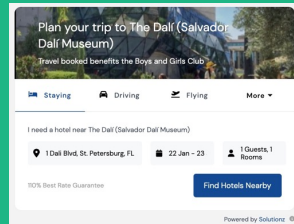


Quick Start Guide

Make life easier
for your visitors



Simple search for hotels nearby your venue
or event with each trip making an impact.

Giving back. Simply.

3 easy steps to effectively implement your **smart trip tool**.

Not technical? No problem. It takes just a few minutes to customize your smart trip tool and get it installed on your site. Or we can host it on ours.

This smart trip technology lets your visitors easily check availability and book a room at hotels nearby your venue or event. It also gives them driving directions and optional car rental or air tickets.

Here's the win:

TIME MATTERS

It's hotel booking offered when they are deciding their plans. You and your staff save time from answering the question "where should I stay?"

PROXIMITY MATTERS

When your visitor arrives, the booked hotel is in close proximity, which saves time getting to you.

GIVING MATTERS

In addition to giving you a 10% royalty on all bookings made, we donate 10% of our revenue to your charity of choice. If you are a non-profit that goes up to 25% of our revenue as a direct donation to your 501c3.

BEFORE YOU GET STARTED

Placement matters.

The smart trip tool can be hosted on our site or it can be easily installed on your site.

We recommend adding to your CONTACT US page or adding a separate VISIT US page. It is best to use a link from your home page to make it easy to get to you.

Another place is anywhere that you currently have a map or driving directions. Replace the current map with the smart map view of the tool.

If you have multiple locations, you can have multiple smart trip tools, but you can only have one tool per page, so it is best to have a landing page for each location.

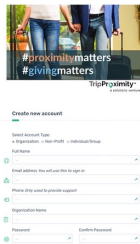
Determine your point person.

Implementing the smart trip tool can be quickly done by any user that has rights of authorship on your website.

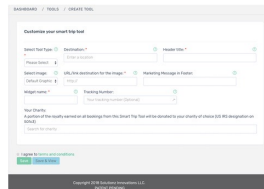
This might be you, your webmaster, ecommerce administrator or your marketing firm.

Then determine who is going to coordinate with your visitors to communicate that the tool is available for their use. Think about who normally gets the “where should I stay” call.

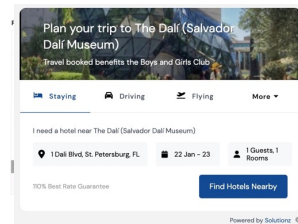
Register

A screenshot of a registration form titled "Create new account". It includes fields for "Email address", "Phone (only used for private support)", "Organization name", "Password", and "Confirm Password". There is a "Sign Up" button at the bottom.

Build

A screenshot of a questionnaire titled "Customize your smart trip tool". It contains several dropdown menus and text input fields for configuring the tool's appearance and content.

Share



1

Details you will need to Register

Gather address and the image you want to use in order to complete the building of your smart trip tool. You can link the image to any other web page. Just grab the link. Decide on the marketing message for the header of the tool. Also, each individual tool can benefit a different charity, so you'll need the legal name of the 501c3.

2

Build it on our portal

Click on Get started on TravellingtoGive.com. You will register and then fill out the simple questionnaire. It walks you through the steps using the details you have gathered. The toolkit creates a “snippet of code” or gives you the opportunity to host the tool on our site.

3

Share the tool with your staff

If you are using the hosted version, bookmark the URL and share with your team. If you are installing it, open an HTML container or edit in Text Mode and paste the snippet of code. Save the page. You will see the widget rendered on your page. Either way, let your staff know about the new capabilities.